



Healing Arts Fest on Adams

Saturday, April 24th - 10 AM - 7 PM

Sunday, April 25th - 11 AM - 6 PM



APPLICANT INFORMATION

Please print clearly, completely and sign. After April 2, 2010, only Cash, Cashiers Check, Credit Card or Money order will be accepted. Incomplete Applications will be delayed in processing. **Credit card form is on page 4**

Company Name (Listing): _____

Primary Contact Name: _____

Mailing Address: _____

Phone: _____

Fax: _____

Website: _____

E-mail: _____

Seller's Permit Number*: _____

*Applications without a valid seller's permit number will not be processed.

Alternative Healing Network reserves the right to determine those businesses, organizations or activities most suitable for the Healing Arts Fest on Adams.

REGISTRATION

The **exhibitor donation** for a standard 10' x 10' "BOOTH SPACE" for the full two day event is \$350. For officially recognized 501(c)(3) non-profit organizations, the exhibitor donation is \$250 if selling anything, or \$200 if "information only" and not selling anything. For all Food Vendors, the exhibitor donation will be \$500. If you would like for us to arrange the actual booth delivery, set-up and tear-down, canopy, (1) table, and (2) chairs, this service is an additional \$175. After April 9th, we may not be able to accept any more applications. **The donation covers a 10' x 10' space only.** This is to include all display areas, leads, poles, guy wires, as well as your booth itself. If more space is needed, be sure to note this on your application form, (\$250 per additional 10' x 10' space for standard exhibitors or \$350 for Catering booths.) Applications will not be considered unless accompanied by full payment. If your application is not accepted, the booth donation will be returned. Once your application has been accepted, there are no refunds. Spaces are available for two day setup ONLY.

Exhibitor Donations: Please make checks payable to "Alternative Healing Network"

Booth Space 10' x 10' (\$350 Standard, \$500 Catering, or \$250 for Non-profit*) _____

(*Must provide copy of 501(c)(3) letter. Non-profits with NO SALES - \$200)

Additional 10' x 10' of space (\$350 extra for food booths or \$250 for others) _____

10' x 10' Tenting Set-up with canopy, 1 table & 2 chairs (\$175 extra) _____

Extra tables (\$15 each rental) _____

Extra chairs (\$5 each rental) _____

Power*(\$45 extra) - Subject to availability _____

Refundable Cleaning Deposit - \$20 (Must Include) _____

TOTAL AMOUNT ENCLOSED _____

SET UP/ BREAKDOWN / EVENT HOURS

The Healing Arts Fest on Adams will run from 10:00 a.m. until 7:00 p.m. on Saturday, April 24, 2010 and from 11:00 a.m. to 6:00 p.m. on Sunday, April 25, 2010. For unloading and set up, vehicles will be allowed to enter the staging area from 6:00 a.m. until 8:30 a.m. only. **ON SATURDAY, VENDORS WILL BE ASSIGNED A SPECIFIC LOAD IN TIME. ONLY ONE VEHICLE PER SPACE** will be allowed inside the venue at any time. You may not begin assembling your booth and display until after your vehicle is removed from the staging area. We ask for your cooperation during these congested times. No vehicles are allowed in the staging area during event hours. Vehicle access is not permitted until the San Diego Fire Department approves. You may not remove your merchandise from the event before ending times. All vendors must remain open during posted event hours. Booths will be periodically inspected throughout the festival. No refunds will be issued for failure to comply with vendor requirements or State laws.

Vendors may leave their booths set up through Saturday night. The Roots Fest will provide 24 hr security. The staging area will be well lit. Most vendors choose to leave their canopies set up overnight and some also secure their merchandise within their booths as well. It's your choice. Neither AABA nor Alternative Healing Network assume any liability for lost, stolen or damaged merchandise.

CLEAN UP

The clean up of the booth and surrounding area is the responsibility of the vendor. Area must be cleaned immediately upon closing. Only block captains will authorize cleaning deposit refunds. **NO REFUNDS WILL BE APPROVED AFTER APRIL 25TH NO EXCEPTIONS!**

LIABILITY

All food vendors and "Hands-On" practitioners are required to carry insurance coverage. Please include with your application a Certificate of Insurance from your insurance carrier indicating that your participation in this event is covered under that policy and naming the following parties as **additional insured**: "The vendor hereby indemnifies the Adams Avenue Business Association, dba Roots Fest on Adams, Alternative Healing Network, Inc. dba Healing Arts Fest on Adams, City of San Diego, its agents, employees and officers against and agrees to defend and hold them harmless from any and all liability, loss, expense, damage, claims and causes of action arising out of or resulting from or in connection with the vendor's work or activities." Neither the City of San Diego, nor Adams Avenue Business Association nor the Alternative Healing Network, Inc. will be liable for loss of revenue or application fees due to festival cancellation from poor weather, natural disaster, terrorism, or other act of God.

Massage therapists and other "Hands-On" health practitioners must provide proof of their certification or license as well as liability insurance, and agree to perform only those actions held within their scope by California law. Note: Massage is usually NOT permitted at Adams Avenue events and this is done by special arrangement for Healing Arts Festival participants ONLY.

ELECTRICAL INFORMATION

ALL VENDORS MUST LIGHT THEIR BOOTHS AND MUST USE BATTERY OPERATED LIGHTS WHERE ELECTRICITY IS NOT AVAILABLE (sorry no generators). Electric power hook up for non-food vendors is limited. A hook up charge of \$45 is required and must be included with your booth application. Electric charges are based on 110 volt hook ups. Our receptacles are 20 amp twist lock, 3 wire. You will be required to supply a plug or UL approved adapter to match, plus 50' - 100' of heavy duty power cord. Every vendor is responsible for taping down their own cords. Vendors must supply power requirements with application. The Roots Fest electrician will be assisting with your hook ups and has the authority to remove any hook ups found to be unsafe.

CREDIT CARD INFORMATION

Name: (as it appears on card): _____

Card Number: _____

Exp.Date (MM/YY): ____/____ 3-4 digit security number: _____

Billing Address: _____

City: _____ State: _____ Zip Code _____

Signature: _____

PLEASE TYPE OR PRINT ALL INFORMATION CLEARLY

- You must also sign your application (bottom of page 3) and payment must be received for your application to be considered complete
- Fees are non-refundable
- “Adams Avenue Community Acupuncture” will appear on your credit card statement.

Questions & Concerns: Theresa Loving; Exhibitor Coordinator
exhibitor@althealnet.org
619-546-4806 - office

Ryan Altman; Event Coordinator
ryan@althealnet.org
619-546-4806 – office

Please include a business card with your application. Please make checks payable to:

ALTERNATIVE HEALING NETWORK, INC.

P.O. Box 16437 San Diego, CA 92176
619-546-4806 – office 619-546-5326 - fax
exhibitor@althealnet.org www.althealnet.org

